

ICFA ELEVATE 2026 NEW ORLEANS

From Beignets to Breakthroughs: Learn, Connect, Thrive

Agenda Overview

Monday, February 9

12:00-5:00 p.m.	Pre-Conference Activities	
1:00 p.m.	Golf Tournament	TPC Louisiana
3:00-6:00 p.m.	Elevate 2026 Registration	Foyer 2, Level 12
3:00 p.m.	Hotel Check-in	Lobby
6:00 p.m.	Welcome Reception & Dinner	Riverbend Ballroom, Level 11

Tuesday, February 10

7:00-8:30 a.m.	Breakfast	Riverbend Ballroom, Level 11
8:30 a.m.	Welcome	Grand Ballroom, Level 12
8:45-10:15 a.m.	Red Carpet Customer Service	Grand Ballroom, Level 12
10:15-10:30 a.m.	Break	Level 12 – Vendor Parade
10:30 a.m.-12:00 p.m.	Breakout Session	Azalea Rooms, Level 3
12:00-1:00 p.m.	Lunch	Riverbend Ballroom, Level 11
1:00-2:30 p.m.	Communicating Smarter to Connect Better & Succeed Faster	Grand Ballroom, Level 12
2:30-2:45 p.m.	Break	Level 12 – Vendor Parade
3:00-5:00 p.m.	Breakout Sessions	Azalea Rooms, Level 3
6:00 p.m.	Riverboat Dinner Cruise with Jazz	Mississippi River – City of New Orleans Riverboat

Wednesday, February 11

7:00-8:30 a.m.	Breakfast	Riverbend Ballroom, Level 11
8:30-10:00 a.m.	The Path to Purchase	Grand Ballroom, Level 12
10:00-10:30 a.m.	Break	Level 12 – Vendor Parade
10:30 a.m.-12:00 p.m.	Breakout Sessions	Azalea Rooms, Level 3
12:00-1:00 p.m.	Lunch	Riverbend Ballroom, Level 11
1:00-2:30 p.m.	Successfully Navigating AI Tools and Processes to Boost Your Business	Grand Ballroom, Level 12
2:30-3:00 p.m.	Break	Level 12 – Vendor Parade
3:00-5:00 p.m.	Breakout Sessions	Magnolia III, Level 3
5:00-5:15 p.m.	Conference Closing	Magnolia III, Level 3
5:15-6:00 p.m.	Vendor Showcase Takedown	
6:00 p.m.	New Orleans Experience	TBA

Other Sessions Include:

What's in the Box: EPR Regulations
What's Happening in Washington D.C?
Economic Outlook
Panel Discussions
Marketing in 2026 and Beyond

Note: Session order might be adjusted to accommodate speakers. Conference timeline will not change.