



MARY FRUEHAUF RETAIL GENIUS AWARD ENTRY FORM

Store Name: _____

Name: _____

Address: _____

Phone: _____ Email: _____

Describe in 100 words what makes your retail formula creative, unique and successful:

Deadline for entries is December 3, 2019

Please submit entry form, along with digital in-store images, print advertisements, social media posts, radio transcripts, TV clips, youtube links, etc., to:

mmorris@icfanet.org

If you have any questions, or need additional information, please contact Jackie Hirschhaut by calling 336/881-1016 or via email at Jackie@ICFAnet.org.