



## MARY FRUEHAUF RETAIL GENIUS AWARD ENTRY FORM

STORE NAME: \_\_\_\_\_

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PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

DESCRIBE IN 100 WORDS WHAT MAKES YOUR RETAIL FORMULA CREATIVE, UNIQUE AND SUCCESSFUL:

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**DEADLINE FOR ENTRIES IS DECEMBER 15, 2017.**

PLEASE SUBMIT ENTRY FORM, ALONG WITH DIGITAL IN-STORE IMAGES, PRINT ADVERTISEMENTS, SOCIAL MEDIA POSTS, RADIO TRANSCRIPTS, TV CLIPS, YOUTUBE LINKS, ETC., TO:

[MMORRIS@ICFANET.ORG](mailto:MMORRIS@ICFANET.ORG)

IF YOU HAVE ANY QUESTIONS, OR NEED ADDITIONAL INFORMATION, PLEASE CONTACT JACKIE HIRSCHHAUT BY CALLING 336/881-1016 OR VIA EMAIL AT [JACKIE@ICFANET.ORG](mailto:JACKIE@ICFANET.ORG).