



MARY FRUEHAUF RETAIL GENIUS AWARD ENTRY FORM

STORE NAME: _____

NAME: _____

ADDRESS: _____

PHONE: _____ EMAIL: _____

DESCRIBE IN 100 WORDS WHAT MAKES YOUR RETAIL FORMULA CREATIVE, UNIQUE
AND SUCCESSFUL:

DEADLINE FOR ENTRIES IS JANUARY 4, 2019.

PLEASE SUBMIT ENTRY FORM, ALONG WITH DIGITAL IN-STORE IMAGES, PRINT ADVERTISEMENTS,
SOCIAL MEDIA POSTS, RADIO TRANSCRIPTS, TV CLIPS, YOUTUBE LINKS, ETC., TO:

MMORRIS@ICFANET.ORG

IF YOU HAVE ANY QUESTIONS, OR NEED ADDITIONAL INFORMATION, PLEASE CONTACT JACKIE HIRSCHHAUT
BY CALLING 336/881-1016 OR VIA EMAIL AT JACKIE@ICFANET.ORG.